

SUPREME COURT OF NEW JERSEY

NOTICE TO THE BAR

Re: Administrative Hearing on Committee on Attorney Advertising Opinion 24 (Stayed from taking effect by Order of the Supreme Court)

In September 1997, the Committee on Attorney Advertising (CAA) published Opinion 24, which addressed whether an attorney was prohibited by RPC 7.4 from engaging in "self-described specialization or expertise." The CAA concluded that RPC 7.4 did not prohibit such statements, provided they were true and not misleading. In filing Opinion 24, the CAA specifically overruled its prior position on the issue (Opinion 7, which was published in March of 1991).

On October 22, 1997, the Supreme Court stayed the effect of Opinion 24 pending further Order of the Court. It also directed the CAA to reconsider the opinion after consulting with the Board on Attorney Certification (BAC). In June of 1999, CAA submitted a proposed "supplement" to Opinion 24, which the Court thereafter considered in administrative conference.

The Court has now determined that it should conduct an administrative hearing to address the issues arising out of Opinion No. 24. The hearing will be held on **March 13, 2001, at 3:00 p.m. in the Supreme Court courtroom, Hughes Justice Complex, Trenton**. Those wishing to comment on the issues may do so by filing written comments at the address below. Those wishing to speak at the Administrative Hearing should make that request contemporaneously with the filing of their comments :

Clerk of the Supreme Court
Hughes Justice Complex
P.O. Box 970
Trenton, NJ 08625-0970

Comments and requests to appear must be submitted no later than **March 1, 2001**.

The following documents are provided for the benefit of those who may wish to comment on the issues (Please Note: Documents are posted in [Adobe Acrobat PDF](#) format):

- [CAA Opinion 7 -- Communicating Expertise in a Field of Practice](#)
- [CAA Opinion 24 -- Communicating Expertise and Specialization \(stayed by Order of the Supreme Court\)](#)
- [CAA Proposed Supplement to Opinion 24 -- Communicating Expertise and Specialization](#)
- [Summary of the Position of the Board on Attorney Certification to CAA Opinion 24 and the Proposed Supplement to Opinion 24](#)

Stephen W. Townsend, Esquire
Clerk of the Supreme Court
Dated: January 8, 2001
