

# SUPREME COURT OF NEW JERSEY

## NOTICE TO THE BAR

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### **Re: Opinion 24 of the Committee on Attorney Advertising**

By Order dated June 21, 2001, the Supreme Court has vacated Opinion 24 of the Committee on Attorney Advertising (CAA), Communicating Expertise and Specialization. The Court had stayed the effect of that opinion on October 22, 1997, shortly after its publication.

As a part of the Court's amended administrative Order, which is being published with this Notice, the issues underlying the CAA's opinion have been referred to the Supreme Court's Professional Responsibility Rules Committee (PRRC) for its consideration and recommendations. After the Court reviews the report of the PRRC, the results will be forwarded to the Supreme Court Commission on the Rules of Professional Conduct to integrate any proposed changes with the comprehensive report being prepared by that committee.

The Court's action in respect of Opinion 24 leaves the CAA's prior opinion on the subject (Opinion No. 7) in place.

Stephen W. Townsend, Esquire  
Clerk of the Supreme Court  
Dated: July 2, 2001

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### Amended Order SUPREME COURT OF NEW JERSEY

The Supreme Court's Committee on Attorney Advertising having issued its Opinion 24, Communicating Expertise and Specialization, in September 1997, overruling the Committee's prior opinion on the subject (Opinion 7),

And the Supreme Court having stayed operation of Opinion 24 pending the further Order of the Court, effective October 22, 1997,

And the Court subsequently having reviewed submissions and heard oral argument from the Committee on Attorney Advertising and the Board on Attorney Certification on the issues addressed in Opinion 24,

And good cause appearing;

IT IS ORDERED that Opinion 24 of the Committee on Attorney Advertising is vacated, effective immediately; and it is further

ORDERED that the record in the within matter shall be forwarded to the Supreme Court's Professional Responsibility Rules Committee for its review and recommendations, which shall be filed with the Court on or before January 2, 2002; and it is further

ORDERED that the Court will thereafter forward the Committee's report and recommendations, with such comments or directions as it deems appropriate, to the Supreme Court Commission on the Rules of Professional Conduct for use in connection with its consideration and recommendations in respect of the pertinent Rules of Professional Conduct.

For the Court:  
Deborah T. Poritz

C.J.

Dated: June 21, 2001

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